



Cheri Magrini, Conservation@Home, Woodstock

JANUARY 2026

TLC Annual Sponsor Benefits

Thank you for your interest in becoming a sponsor of The Land Conservancy of McHenry County. By partnering with TLC, your business demonstrates that it cares about preserving natural, scenic and agricultural land in McHenry County for life!



ABOUT THE LAND CONSERVANCY OF MCHENRY COUNTY

If you are part of a business or organization that values the natural beauty and rural character of McHenry County and wants to make sure it remains that way, consider becoming a business sponsor of TLC.

TLC is a nonprofit organization that **does not receive taxes**, but gets its support from individuals, businesses and organizations such as yours. Every dollar raised stays in McHenry County, allowing TLC to preserve more land that would otherwise be at risk of development or continued neglect.

Your support makes this work possible! Know that your contribution is providing a healthier, more beautiful and economically stronger community for all residents – today and forever. Your gift is tax-deductible to the extent allowed by law.



Mike Evans, Jankowski Conservation Easement, Woodstock

SPONSOR BENEFITS

YEAR-ROUND VISIBILITY - PARTNER WITH TLC

Your partnership with TLC positions **your organization as a leader** among people who care about local conservation and are taking action at home and at preserves throughout McHenry County. As a sponsor, you align your brand with an organization that supports meaningful action—**preserving land** and **farmland, bringing native plants to parks and backyards,** and **planting** and caring for the **mighty oaks** of the county. Through strategic recognition and targeted **visibility year-round,** your partnership helps **drive environmental impact** and enhances **your brand's** reputation as a **champion for conservation** among the people of McHenry County.



Nancy Loomis, Frisbie Conservation Easement, Woodstock

2026 TLC

SPONSOR BENEFITS

OAK GROVE/PRESENTING SPONSOR \$10,000

Be the program sponsor for the Annual Celebration, Art of the Land and TLC's Spring and Fall native plant sales. You will also be the Presenting Sponsor of TLC webinars that have the potential to reach thousands of people! Includes a reserved table for 10 with wine at the Annual Celebration and 10 admissions to Art of the Land. Includes top line logo on the TLC website and large event web pages, plus special signage at all four events, showcasing your business name and logo, and recognition at the events. Also includes a full-page ad in the Annual Celebration and Art of the Land programs, 10% employee discount to TLC native plant sales and a complimentary Conservation@Work site visit.

BUR OAK SPONSOR \$5,000

Includes a reserved table for 10 with wine at TLC's Annual Celebration and 10 admissions to Art of the Land, logo on the TLC website and large event web pages, a full-page ad in the Annual Celebration and Art of the Land programs, logo on banner at native plant sales, 10% employee discount to TLC native plant sales and a complimentary Conservation@Work site visit.

Have a special request for your TLC sponsorship? We are happy to customize a sponsorship package that meets your needs. Please contact Lisa Haderlein lhaderlein@conservemc.org 815-337-9502 x 103 or
Glenda Maki gmaki@conservemc.org 815-337-9502 x 107

2026 TLC

SPONSOR BENEFITS

HICKORY SPONSOR \$2,500

Includes five seats at TLC's Annual Celebration and five admissions to Art of the Land, logo on the TLC website and large event web pages, a half-page ad in the Annual Celebration and Art of the Land programs, logo on banner at native plant sales, 10% employee discount to TLC native plant sales and a complimentary Conservation@Work site visit.

HACKBERRY SPONSOR \$1,000

Includes one seat at TLC's Annual Celebration and one admission to Art of the Land, logo on the TLC website and large event web pages, a quarter-page ad in the Annual Celebration and Art of the Land programs, logo on banner at native plant sales, 10% employee discount to TLC native plant sales.

Have a special request for your TLC sponsorship? We are happy to customize a sponsorship package that meets your needs. Please contact Lisa Haderlein lhaderlein@conservemc.org 815-337-9502 x 103 or
Glenda Maki gmaki@conservemc.org 815-337-9502 x 107

CONTACT TLC

Become an Annual Business Sponsor or Business Member of TLC today!
ConserveMC.org/annual-business-sponsor

Or mail a check to:
TLC
PO Box 352
Woodstock, IL 60098



ConserveMC.org



lhaderlein@conserveMC.org



815-337-9502 X 103



2026 ANNUAL SPONSORSHIP REGISTRATION

Fill out this form or sign up online at
conservemc.org/become-an-annual-business-sponsor/

Company Name _____

Contact _____ Phone _____

Email _____

Sponsorship Level

Presenting/
Oak Grove \$10,000

Bur Oak \$5,000

Hickory \$2,500

Hackberry \$1,000



SCAN TO LEARN MORE!

Please send completed
donation form with payment to:
TLC P.O. Box 352,
Woodstock, IL 60098
ConserveMC.org
815-337-9502. TLC is a 501c3
organization. Thank you!

Please make check payable to: The Land Conservancy of McHenry County

Please charge my: Visa MC Amex Discover (circle one) Amount _____

Name on card: _____ Credit card number _____

Exp. date _____ Security code _____

Billing address _____ Zip code _____

Authorized signature _____